STORIES WORTH REMEMBERING.

ART.harbour — Independent Editorial Storytelling
People – Places – Culture - Experiences

by Elizabeth Soufli



EDITORIAL PHILOSOPHY

EVERYTHING HAS A STORY.

A place is never just a destination.

An event is never just a mark on a calendar.

A brand is never just a product or a service.

Behind every experience live **people**, **memories**, **emotions** and overlooked details.

Unexpected connections turn information into meaning.



FOUNDER & STORYTELLER

HELLO, I'M ELIZABETH.

Author, Editorial Storyteller & Events Producer

Journalism, literature, cultural communication, publishing, and international collaborations have shaped how I explore how people, places, and brands create bonds and meanings.

High-profile collaborations with the Greek Ministry of Culture, the Ministry of Tourism, Boussias Events, The Chicago Athenaeum Museum of Architecture and Design, alongside the successful production of sold-out conferences and prestigious awards events across Greece and Cyprus.

The strongest stories are the ones that make us feel, discover, or remember something we thought was long forgotten.

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Stories Worth Remembering

THE PLATFORM

A HARBOUR FOR STORIES.

ART.harbour is an independent editorial platform exploring the relationship between culture, people, places, and memory.

Born in 2015 as a digital space for literature, artistic expression, and cultural discovery, ART.harbour has evolved into an independent editorial platform that transforms everyday encounters and overlooked details into stories worth remembering.

Culture is everywhere. You just need to know where to look.

FIVE THEMES

NOT JUST CONTENT. CONNECTION.

Endless possibilities. Thoughtful storytelling that builds visibility, creates meaningful connections, and leaves a lasting impression.

01 Places & destinations

Boutique hotels, neighbourhoods, gastronomy and local identity.

02 People & culture

Portraits, interviews, artists, makers, communities, inspiring personal journeys.

03 Brands & experiences

The ideas, values and artisanship behind distinctive brands.

04 Events & moments

Cultural happenings, remarkable events — What happened, and why it matters.

05 Design & everyday beauty

Architecture, objects, details and traditions, the overlooked details that reveal beauty in the everyday.

CURATED PERSPECTIVE

LOOK CLOSER.



The ordinary can be extraordinary: an open shuttered window, a handwritten sign, a forgotten local craft, a familiar greeting.

I approach editorial storytelling with the rigorous curiosity of a journalist, the emotional sensitivity of a writer, and an enduring fascination with living culture.

The story is often hiding in plain sight.

THE ART OF EDITORIAL STORYTELLING

BEYOND VISIBILITY. INTO MEANING.

Great storytelling does more than introduce a place, a person or a brand. It reveals what makes them distinctive, creates emotional connections and gives audiences a reason to care.

01 DISCOVER - FIND THE UNTOLD STORIES, DEFINING DETAILS AND AUTHENTIC PERSPECTIVE

02 CREATE - SHAPE THEM INTO COMPELLING EDITORIAL NARRATIVES WITH DEPTH AND CHARACTER.

03 CONNECT - BRING STORIES TO AUDIENCES THROUGH MEANINGFUL, MEMORABLE CONTENT.



TRAVEL & HOSPITALITY

SOME PLACES YOU VISIT. OTHERS YOU CARRY WITH YOU.

A hotel is more than its rooms. A destination is more than its landmarks. It's the atmosphere, the people, the scents and flavours that turn a journey into a lasting memory.

We look beyond the obvious to discover the stories that give each place its character. Through culture, history, gastronomy, local traditions and the smallest details, we craft immersive travel narratives that invite readers to experience a destination long before they arrive.

Because stories travel further.

CREATIVE COLLABORATIONS

LET'S WRITE YOUR STORY.

At ART.harbour, we bring these stories to life through thoughtful editorial storytelling, creative perspectives and meaningful collaborations.

- ✦ Destination and hospitality features
- ✦ Cultural and lifestyle stories
- ✦ Interviews and personal profiles
- ✦ Event and exhibition coverage
- ✦ Stories behind brands, products and creative projects
- ✦ Visual essays and experience-led editorial features.

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For Stories Worth Remembering

